

# **An Analysis of the High-level Development Path of Agriculture under the Rural Revitalization Strategy**

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**Keywords:** Rural Revitalization; agriculture; agricultural development

**Abstract:** The party Central Committee has always attached great importance to agricultural development. General Secretary Xi Jinping once again stressed that we must always solve the problem of “three rural issues”, and for the first time put forward the strategy for the rejuvenation of rural areas, which has made new demands for further improving the “three rural issues” work and promoting the coordinated development of agriculture. In order to effectively realize the overall requirements of the strategy for rural revitalization and comprehensively eliminate major problems such as the “conspicuous structural contradictions, lack of impetus for agricultural development, severe agricultural ecological situation, and scarcity of agricultural management personnel” in agricultural development, it is imperative to build higher-level agriculture.

## **1. Introduction**

Agriculture is the foundation of the country and the foundation of a strong country. The Party Central Committee has always attached great importance to agricultural development. With the correct leadership and strong support from the Party Central Committee, agricultural development has achieved remarkable results. In the past five years, food has been harvested year after year, and the output has remained stable at more than 1.2 trillion pounds; supplies of meat, poultry, eggs, milk and other agricultural products are adequate, and the tongue safety of the people has become more effective and effective; farmers have continued to increase income, and per capita annual income has risen to 12,000 yuan. The level of agricultural modernization has increased dramatically [1]. In the 19th and middle schools, General Secretary Xi Jinping once again emphasized that China is in a crucial period of winning the battle and building a well-off society in an all-round way. We must always solve the problem of “agriculture, countryside and farmers”, and for the first time put forward the strategy of rural revitalization to further improve “three rural issues”. New requirements have been made to promote the coordinated development of agriculture. Under the strategy of rural revitalization, it is imperative to build a higher level system for the development of agricultural science in order to further advance agricultural development and reform in the new era.

## **2. Rural Revitalization Strategy Sets New Requirements for Agricultural Development**

The strategy of revitalizing the countryside has made new demands for promoting the coordinated development of agriculture. The high-level development of agriculture needs to meet new requirements.

Solve the structural contradictions in agriculture and promote industrial prosperity. At present, the concept of consumer demand is shifting from focusing on quantity to focusing on quality. However, the structure of agricultural supply does not match the market demand. It cannot meet the needs of consumers in a timely manner, and the competitiveness of the industry is declining. At the same time, overcapacity, inventory overstock, etc. Structural problems are prominent, production efficiency is insufficient, and agricultural development urgently needs transformation. In order to promote the optimization and upgrading of agriculture and realize the general requirements for the prosperity of the rural rejuvenation strategy, it is necessary to adjust the agricultural structure so as to resolve the structural contradictions in agriculture, ensure the steady growth of agricultural economic benefits, and accelerate the realization of industrial prosperity.

Implement the integration of urban and rural areas to help people live better. The report of the Nineteenth Congress clearly stated that “the major contradictions in our society have been transformed into the contradiction between the people’s ever-growing needs for a better life and unbalanced development in development”, and the unbalanced imbalance between urban and rural development is particularly prominent. The status of the main body cannot be fully guaranteed. Urban-rural integration is a policy based on the integration of urban and rural areas. Under the background of the development of the new era, the higher level requirements of the rural revitalization strategy to solve the unbalanced development of urban and rural areas will increase the level of agricultural economic development, promote the coordinated and orderly development of urban and rural areas, and accelerate the realization of life. FE has a driving role and guiding significance. Urban-rural integration needs to be implemented.

Pay attention to ecological civilization and create ecological livable. Adhering to the basic idea of “persisting the harmonious coexistence between man and nature”, the protection of the rural environment and the realization of sustainable agricultural development should be regarded as the “emphasis” of agricultural construction, so as to promote harmony between people and the natural environment. The relationship has created a good development environment and laid a solid foundation for achieving high-level agricultural development. Therefore, sustainable development of green agriculture is the direction of development that comes into being in the new era. It is an effective approach to the transformation of ecological civilization under the strategy of rural rejuvenation.

Enhance effective governance and promote rural civilization. To build a civilized and harmonious countryside is an important basis for promoting high-level development of agriculture and realizing the modernization of rural agriculture. The strategy of revitalizing rural areas points out that strengthening the management of innovative new rural societies and realizing effective governance of the countryside should also be a long-term commitment and continuous improvement of the construction and development of rural civilization. To strengthen social management in rural areas and achieve efficient agricultural development requires a group of young people who understand agriculture, love agriculture and protect agriculture, and are willing to fight for the cause of agricultural modernization, so as to effectively promote the spiritual civilization of the villagers, realize the harmony and civilization of the countryside, and promote agriculture. It can thus be seen that the revitalization of the countryside has put forward higher requirements for rural governance and rural construction.

### **3. The Status of Agricultural Development**

The agricultural development has achieved remarkable success, the agricultural economy has grown steadily, and talents have increased significantly. However, the structural contradictions are prominent, the impetus for agricultural development is insufficient, the agricultural ecological situation is severe, and the agricultural management personnel are scarce. This series of issues still hinders the upgrading and development of agriculture.

Conspicuous contradictions in agricultural structure. People's needs are changing. People in the past have paid more attention to the "color, aroma and taste" of agricultural products, enjoying visual pleasure, olfactory sensation, and satisfaction from the taste of tongue. Today, people pay more attention to the quality of products. Northeastern rice, Huailai grapes and other high-quality specialty agricultural products are in short supply, and they even require trustees to buy and buy. However, ordinary agricultural products often suffer from a series of structural problems such as “stuffiness and lack of income”, leading to a depressed agricultural market and serious agricultural structure. tilt. At the same time, agricultural development still has the problem of imbalance in the allocation of resources such as agricultural infrastructure construction, technology research and development, and management and operation of agricultural products. The problems on the agricultural supply side have not yet been completely resolved, and the agricultural structure still suffers from deviations. The structural problems such as low efficiency of agricultural resource allocation, high production costs, and weak industrial competitiveness are seriously restricting

agricultural modernization [2].

Insufficient motivation for agricultural development. Farmers are the driving force for promoting the development of agricultural modernization, and the fundamental purpose of building a higher-level agricultural science system is to satisfy farmers' desire for a better life. With the continuous advancement of the focus on rural work, the urban and rural social security system has gradually improved. The rural minimum living guarantee and the subsidy for poverty alleviation have given a certain tilt to the protection of farmers' interests, and the people's livelihood security system has become more powerful. The vast majority of farmers' rights and interests can be obtained. The differences between urban and rural social development are significant. The development of urban and rural social security systems is unbalanced and shows a tendency of sustained expansion. The peasants' main development status cannot be fully guaranteed, which seriously hampers the farmers' need for an early realization of a better life, and leads to poor enthusiasm among farmers. The impetus for agricultural development is insufficient, and the realization of higher levels of development in the agricultural system is hindered. The impetus for agricultural development needs to be improved.

Difficult situation in agricultural ecology. China has vast land and resources, and its agricultural production resources are abundant, but its per capita resource level is not optimistic. According to investigations, there is a serious shortage of agricultural natural resources in China. The per capita cultivated land is only 40% of the world's per capita arable land. Per capita water resources are only 1/4 of the world's average, and it is decreasing at a certain rate every year. The utilization of artificial agricultural resources such as resources and fertilizers is low, and the agricultural development situation is becoming increasingly severe. In addition, the problem of environmental pollution in rural areas is getting worse. As the straw was discarded and incinerated, a large number of livestock and poultry manure was accumulated, no one was managed, and sewage was discharged without permission, the rural ecological environment was severely damaged [3]. The problems of resources and ecological environment are outstanding. If they cannot be resolved in time, it is easy to form a vicious circle, which further restricts the sustainable development of agriculture and even limits the future survival and development of humankind.

Agricultural management needs to be strengthened. In order to adapt to the rapid development of China's industrialization, agricultural production has trained a group of knowledgeable and competent agricultural management personnel, which has rapidly stimulated agricultural economic growth and accelerated the pace of agricultural development. However, the construction of the agricultural management team has not yet been completed. A large number of young and middle-aged talented people with skills, understanding of management, and good management are reluctant to engage in agricultural production, let alone remain in rural areas and take root in rural areas [4]. How to increase the introduction of practical talents, do a good job in grassroots agricultural development management, effectively bring economic efficiency to villagers, and become a major problem in achieving high-level agricultural development and implementing effective governance.

#### **4. Thoughts on Building a High-level Agricultural System**

To solve the agricultural problem, we must proceed fundamentally and build a higher-level agricultural development system so as to solve or alleviate the existing agricultural contradictions and accelerate the scientific modernization of agriculture. On how to build a high-level agricultural system, we can start from the following points.

Deepening supply-side reforms, solving structural problems in agriculture, and promoting industrial prosperity. Deepen the reform from the structure, tap the potential of agriculture, improve the competitiveness and efficiency of the entire agricultural industry chain, and then promote the multi-directional extension of the agricultural industry chain, provide farmers with more jobs and career options, and thus further expand agriculture. Development scale, promote the realization of industrial prosperity. By scientifically improving the production, storage and transportation of agricultural products, increasing the output efficiency of products, improving the efficiency of the

industrial chain structure, effectively raising the level of agricultural development, and minimizing the possible cost loss. Through the role of the market, we will select a production and operation model that adapts to the development trend of the new era, so as to optimize the structure of agricultural development in depth, accelerate the establishment of a stable and effective market economy mechanism, and optimize the market operating structure and rational allocation of market resources.

Implement agricultural development in line with local conditions, encourage the use of well-developed regional resources, such as special agricultural products, explore local potential advantages, and realize the development of regional characteristics of agriculture, in order to optimize the quality of agricultural products and the structure of the industrial chain, and realize the integration of production, processing and service of featured agriculture. In order to make everyone feel comfortable and to eat with confidence, agricultural products production should also adhere to strict control, strictly control pesticide application, guarantee green health from the source, and then ensure product safety from processing, and guarantee products from transportation and storage. Quality effectively promotes the healthy development of agricultural characteristics, and builds a stable development system of agricultural characteristics.

Improve the agricultural development mechanism, implement the integration of urban and rural areas, and help life become richer. The policy issued by the Central Party Committee is to further eliminate the difference between urban and rural areas and improve the direction of the social welfare system. All along, the central guiding opinions have provided the right direction and the driving force for reform to solve the contradiction between urban and rural areas, promote agricultural reform and development, and coordinate the development of urban and rural integration. Adhere to the leadership of the Party Central Committee, adhere to the priority development of the countryside, and insist that farmers' main position in agricultural development is an important way to promote the efficiency of agricultural development. At the same time, safeguarding people's livelihood and civil rights requires continuous improvement of the social security system. Through the improvement of the social security system, the problem of unbalanced social development in urban and rural areas will be comprehensively solved, and the integration of urban and rural development will be effectively promoted, thereby solving the problems of agricultural development, helping to achieve a affluent life, and helping the society to develop beautifully and harmoniously.

To take the road of socialism with Chinese characteristics, practice is the sole criterion for testing truth, and it is an effective way and the best choice for promoting the integration of urban and rural areas. Any reform requires the accumulation and precipitation of long-term practical experience. While complying with the implementation of the Central Government's guidance, the rural government should actively respond to the strategy of rural revitalization, and based on the actual local conditions, make progress in a steady manner, gradually explore the laws of reform, promote the partial success experience, and learn lessons from local reforms. Inadequacies have provided a model for in-depth urban-rural reform across the country, providing a steady stream of momentum for accelerating urban-rural integration. From the beginning of the gathering of the stars, we will gradually form the situation of Liaoyuan, give full play to the force of the township radiation, and completely break the original dual structure of urban and rural areas, so as to comprehensively improve the efficiency of agricultural development, and steadily improve the level of agricultural economy.

Pay attention to ecological civilization, develop green agriculture, and create ecological livable. In view of the current problems in the absence of important laws and regulations, and lack of enforcement and supervision, we must further strengthen the management of agricultural resources and rural eco-environmental protection legislation and law enforcement, and improve the rural ecological environmental protection responsibility accountability system and environmental pollution damage compensation system [5]. Through the village cadres to take the lead in supervision, mutual supervision between residents, the establishment of a special supervisor and a series of measures to increase the supervision of the use of public agricultural resources, a clear

implementation of the "responsibility to individual households" responsibility system, the use of public agricultural resources. People who have not reported or used public resources to cause environmental pollution and waste of resources are subject to criticism, fines, etc., and even cancel the use of resources. At the same time, villages and towns or individuals that have made significant contributions to the improvement of rural environment or to improve the rural environment are given appropriate incentives to improve the management mechanism of ecological civilization, promote the harmony of rural ecological civilization, create a more comfortable and livable living environment and more environmentally friendly agriculture.

Resources are limited. Increasing the effective utilization of resources, realizing optimal utilization of resources, and maximizing the value of limited resources are the best choices for promoting sustainable development of the ecosystem and achieving sustainable development of agriculture, rather than for predatory development. Taking water resources as an example, on the one hand, more efficient water-jet irrigation technologies and water resources reserve technologies can be developed, and combined with topographic and climatic features, scientific irrigation can be implemented to minimize waste of water resources. On the other hand, the rational development of potential energy sources, such as the enhancement of technical studies on the conversion of seawater to freshwater, once the research is successful, will add a large amount of back-up storage for water resources. Similarly, we can strengthen research and development of fertilizer technology and develop new energy fertilizers with low pollution, low loss, and high effectiveness, such as bio-energy fertilizers.

Cultivating agricultural reserve forces, boosting effective governance, and promoting civilized civilization. Strengthen policy support, enrich the talent introduction plan, and improve the related welfare protection system of the current policy, such as expanding the space for university student village officials in the "One Village One Talent Plan", so as to attract more capable and willing to join in. Aspiring young people working in agricultural management have joined the rural construction work. Secondly, with the help of institutions of higher learning, especially agricultural and forestry colleges and other platforms, we will optimize the cultivation of professionals related to agricultural management, expand output of specialized management talents, cultivate grass-roots rural cadres that are more suitable for agricultural development work, and steadily advance management work. Push governance effectively.

Accelerate the realization of agricultural science management and development, jointly promote effective rural governance, help realize the rural civilization, and create a favorable environment for the further development of agriculture. Take youth as a breakthrough, strengthen cultural education work, and enhance the overall level of rural culture. Solve the problems of high dropout rate in rural areas, imperfections in basic education facilities, etc., increase the rate of advancement of rural middle school and education quality, and encourage students to "walk out of the countryside and back to the countryside", that is, step out of the countryside to broaden their horizons, upgrade their cultural literacy, and then Back to rural innovation and entrepreneurship, transfer knowledge and power. In view of the fact that a small number of peasants still have "sitting waiting" subsidies and are unwilling to work, they can appropriately increase employment training, promote cultural upgrading, and regularly carry out cultural performance activities to comprehensively improve the cultural quality of residents.

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